



# IN-CAR VIDEO ADVERTISING

produced by:



3 Rivers Taxi and Endeavor Media have partnered to provide your organization a truly unique opportunity to reach potential customers through our state of the art in-car digital signage network

- Have your ad seen by hundreds of taxi passengers each week in and around Fort Wayne
- Build excitement around your brand with a dynamic, professionally produced video ad
- Taxi passengers provide a captive, targeted audience
- Many out of town taxi passengers seek options for shopping, entertainment, and accommodations during their stay



30 second spots rotate in 15 minute loop  
Maximum 30 spots per car

## 1 Year:

Placement	Ad Length	Cost/Month	Contract Total
2 Cars	30 sec	\$100	\$1200
4 Cars	30 sec	\$150	\$1800

## 6 Month:

Placement	Ad Length	Cost/Month	Contract Total
2 Cars	30 sec	\$110	\$660
4 Cars	30 sec	\$165	\$990

## 3 Month:

Placement	Ad Length	Cost/Month	Contract Total
2 Cars	30 sec	\$120	\$360
4 Cars	30 sec	\$180	\$540

\*All contract prices include basic production of 30 sec video ad. In-car ads do not include audio.

\*\*Videos ads can be produced with audio at an additional cost for use in web advertising and TV. Contact Endeavor Media for a quote on full commercial production services!

**\*LIMITED AVAILABILITY\***  
RESERVE YOUR SPOT TODAY!

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